

M.L. CAMPBELL UNVEILS NEW WEB SITE

Offers New User-Friendly Finishing Solutions

(Fort Erie, Ontario) June 2009 – M.L. Campbell, a leading wood finish manufacturer for the wood industry, announces the launch of their new user-friendly Web site. The updated site, www.mlcampbell.com, serves as an online source of comprehensive information for wood finishing professionals, offering visitors an easy way to research new and existing products as well as find local distributors.

Users will discover the “What’s New” section as a valuable resource for information on M.L. Campbell’s latest products and programs. A comprehensive Style Gallery highlights the five major categories of kitchen styles featured in their FINISH IN STYLE® color forecast brochure. In addition to extensive product descriptions and testing information, the site now offers a Green Solutions page where customers will find details on their GREENGUARD Certified line of products, water-borne finishes and low VOC compliant products.

New pages concerning shop support explain how M.L. Campbell distributors help shops succeed through superior customer service and marketing collateral. The Problem Solver page allows shops to easily search for common wood finishing problems and remedies.

Can’t find a solution? Fill out the Contact Us Form and the Tech Service team will be sure to respond to your question or you can contact your local M.L. Campbell Distributor for assistance. The new Find Distributor section makes it easier for users to find local distributors across North America.

For more than 90 years, M.L. Campbell has been a leading North American manufacturer of wood finishing products. The company has been an industry innovator in workplace environment friendly finishes of the highest possible durability and performance. For additional information, visit www.mlcampbell.com, or contact: M.L. Campbell, 224 Catherine Street, Ft. Erie, Ontario L2A 5M9, Canada. Phone: 1.905.871.2724. Fax: 1.905.871.5455.

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