

FOR IMMEDIATE RELEASE

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New EnviroVar™ Formaldehyde Free Conversion Varnish Offers Superior Low-Odor, HAPs-Free Finish

Earns Sequoia New Product Award at AWFS® Fair 2011

FORT ERIE, Ontario, Canada. August 2, 2011 – M.L. Campbell, a leading manufacturer for the wood finishing industry, today announced the introduction of EnviroVar™ Formaldehyde Free Acid Cure Conversion Varnish, a new finish that improves indoor air quality and helps to create a safer work environment.

Ideal for wood kitchen cabinets, commercial millwork, furniture and commercial displays, EnviroVar™ uses M.L. Campbell's breakthrough, solvent-borne Clean Cure™ Technology. This *new* product platform provides an acid-cure formaldehyde free amino-alkyd post-catalyzed conversion varnish that is GREENGUARD Indoor Air Quality Certified®, low-odor and HAPs-free. Products with Clean Cure™ Technology apply easily, cure at normal ambient temperature and dry to a smooth-touch finish with superior durability, depth, clarity and aesthetics.

EnviroVar™ earned a Sequoia New Product Award for Green/Environmental Leadership in Wood Coatings at the AWFS® Fair 2011. The Sequoia New Product

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Awards recognize creativity and innovation as well as leadership in green/environmental product development in the woodworking industry. Entries are evaluated on quality, production impact, practicality, innovation and user-friendliness.

To learn more about EnviroVar™, contact your M.L. Campbell distributor.

For more than 95 years, M.L. Campbell has been a leading North American manufacturer of wood finishing products. M.L. Campbell finishes are widely available through distributors across the United States and Canada. The company has been an industry innovator in workplace environment friendly finishes of the highest possible durability and performance. For additional information, visit www.mlcampbell.com, or contact: M.L. Campbell, 224 Catherine Street, Ft. Erie, Ontario L2A 1J7, Canada. Phone: 1.800.364.1359 Fax: 1.800.601.9055.

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